

WHY WE LIVE UNITED

2019 IMPACT REPORT & UNITED AWARDS



Bartlesville Regional
United Way

LEADERSHIP

The Bartlesville Regional United Way is a 501(c)3 chartered in Oklahoma. Although affiliated with United Way Worldwide, Bartlesville Regional United Way is an autonomous organization governed locally by a Board of Directors under its own set of bylaws.

STAFF



President & CEO
Lisa Cary



Campaign Manager
Joni Hall



Office Manager
Lorrie Perkins



Marketing Manager
Whitney Virden

BOARD OF DIRECTORS

President
Rick Loyd

Immediate Past President
Bill Beierschmitt

Vice President
David Austin

Past President
Sara Freeman

Treasurer
George Halkiades

Past President
Thad Friedman

Assistant Treasurer
Stephen Colaw

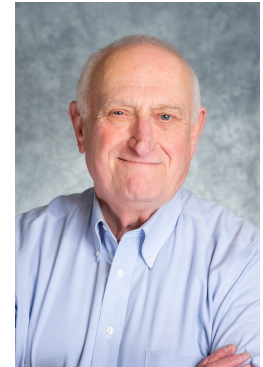
At Large
David Lewis

Secretary
Jenny Brown

**Governance/
Nominating Committee**
John Ford

Outstanding Board Member Highlight GEORGE HALKIADES

George is the BRUW treasurer and goes above and beyond. He does so much for BRUW regarding our finances, budgeting, and CIC Work. George is an excellent board member and gives 110%. He truly Lives United in our community.



Mike Bailey, Mike Cromwell, Pam Crawford, Judge Kyra Franks, Lindel Fields, Heather Robison, Karen Leinen, Dianne Martinez, Kaleb Potter, Earl Sears, Donna Skelly, Sandra Kent, Kathy Waddell.

MESSAGE FROM THE PRESIDENT AND CEO

Give Today, Change Tomorrow! This year we raised awareness and money, coordinated volunteerism, and fought for the health, education and financial stability of every person in our communities.

Bartlesville Regional United Way has over 80 years of supporting programs that help individuals reach their full potential. Throughout the years, with partnership of our community, we have been able to help thousands of individuals through supporting programs that our Partner Agencies provide. We hold these agencies accountable to do what they say they will do with the money raised through our Community Investment Committees.

Thank you so much for donating your time and money to change lives. Your support and dedication has never been as vital as it is today. United together, we are tackling problems every day, in a coordinated effort to make our communities better and stronger.

This impact report will show you how Bartlesville Regional United Way makes a positive impact in our communities. It will show you how giving to the United Way is the best way to help the most people. In this report, you will find outcomes and statistics and you will hear firsthand from those who work day-in and day-out in providing services to those in need. The success is possible because of our partnership with local agencies and dedicated individuals like you.

Thank you for joining the fight in 2019! Bartlesville Regional United Way will continue to look at our communities with a collaborative lens and address the issues based on the needs of our community. Because of YOU, we are making a difference.

LIVE UNITED!

President & CEO
Lisa Cary

OUR MISSION

Leading the fight to improve the **Health, Education** and **Financial Stability** of every person in our communities.

We envision a world where all individuals and families achieve their human potential through **Education, Financial Stability** and **Healthy Lives**. At the Bartlesville Regional United Way, we are **focusing on supporting programs and initiatives that are making that a reality.**

INVESTING BACK IN OUR COMMUNITIES

AROUND 30,500
People Served



\$ 1.5 Million
Invested in the
Community



**13 PARTNERS &
29 Programs**
Supported in the
Community



GIVING

MAKING A CHANGE



\$2.3 MILLION RAISED
FOR OUR COMMUNITIES



45 WORKPLACE
CAMPAIGNS CONDUCTED



\$240K RETIREE DONATIONS
MATCHED BY COP & P66



11 SMALL BUSINESSES
CHANGE FOR A CHANGE LOCATIONS

IMPACT BY THE NUMBERS

Bartlesville Regional United Way serves 30 THOUSAND people each year, and is engaged in nearly 6 communities across 3 counties and territories.

CHILDHOOD SUCCESS

\$237,284 Invested



3,525

Enrolled in Public Schools

1,663

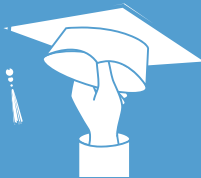
Participated in out of school programs and/or received individualized support

\$5/week

Provides services for nearly half of our area children

YOUTH SUCCESS

\$299,301 Invested



3,435

Enrolled in Public Schools

1,495

Participated in out of school programs and/or received individualized support

\$8/week

Provides services for nearly half our area youth

FINANCIAL STABILITY

\$465,000 Invested



35,518

Live in Poverty in our communities

21,141

Received assistance with food, clothing, utilities & financial literacy education

\$3/week

Serves over half of those in need within our communities

ACCESS TO HEALTH

\$506,500 Invested



11,409

Report being in poor or fair health

5,794

Received health education, physical activity instruction, & mental wellness services

\$7/week

Provides services to over half of residents seeking a healthier lifestyle

PLEASE JOIN US IN HONORING OUR TOP LEADERS IN GIVING

GROUNDBREAKER : \$500,000+

ConocoPhillips received the United Way's **Groundbreaker Award** for conducting the only campaign in excess of \$500,000.



Cornerstone Award : \$300,000+

Phillips 66 received the United Way's **Cornerstone Award** for conducting the only campaign in excess of \$300,000.



PLEASE JOIN US IN HONORING OUR LEADERS IN GIVING

PILLAR AWARD: \$50,000+

Truity Federal Credit Union received the United Way's **Pillar Award** for conducting the only campaign in excess of \$50,000.



FOUNDATION AWARD: \$25,000+

Chevron Phillips received the United Way's **Foundation Award** for conducting the only campaign in excess of \$25,000.



PLEASE JOIN US IN HONORING OUR LEADERS IN GIVING

IGNITE AWARD: \$10,000+

The following businesses received the United Way's **Ignite Award** for conducting a campaign in excess of \$10,000.



SPARK AWARD: \$5,000+

The following businesses received the United Way's **Spark Award** for conducting a campaign in excess of \$5,000.



PLEASE JOIN US IN HONORING OUR LEADERS IN GIVING

ILLUMINATE AWARD

This award honors a model campaign conducted by a partner agency of the Bartlesville Regional United Way. In 2019, Elder Care conducted a pie in the face public contest. They sold tickets for a dollar a piece and the director that ended up with the most tickets took a pie in the face at their annual chili/soup cook off. This fun idea generated more excitement and an increase in participation and donations of their annual campaign in support of the 2019 Bartlesville Regional United Way Annual Campaign. Thank you Elder Care.



CAMPAIGN COORDINATOR AWARD

This award honors a campaign coordinator for exceptional leadership and ability to champion a successful internal campaign. For 17 years, Brenda Hanna has lead the internal campaign for Stotts, Archambo, Mueggenborg & Barclay PC. Brenda's enthusiasm for Bartlesville Regional United Way mission is infectious and can be felt through the internal campaigns she conducts yearly. Thank you Brenda for your dedicated service to our community.

Brenda Hanna



PLEASE JOIN US IN HONORING OUR LEADERS IN GIVING

SPOTLIGHT AWARD

This award is presented each year to a company or organization that has demonstrated exceptional growth in their overall campaign. Zachry grew their campaign by



30% over last years campaign. Their company experienced a growth in employees which resulted in a growth of employee participation and contributions. Zachry has a strong culture of giving and invites BRUW staff in every year to present to their employees the difference their donations are making within their communities. Thank you Zachry for your continued support to our communities.

VOLUNTEER AWARD WINNERS

This award honors campaign volunteers that demonstrated exceptional leadership & service.

MARK JENSEN

Community Investment Committee



BOBBY SCHNEIDER

Golf Tournament Volunteer



JAY STUMPF

Day of Caring Project Lead



PLEASE JOIN US IN HONORING OUR LEADERS IN GIVING

LEADERS IN GIVING

\$3,000 - \$4,000+

AMERICAN HERITAGE BANK
AT&T
SIEMENS APPLIED AUTOMATION
STRIDE BANK

\$1,000 - \$2,000+

ABB
BANCFIRST
DOENGES FAMILY OF AUTOS
GREEN COUNTRY VILLAGE
KELEHER OUTDOOR ADVERTISING
KWON, KYFM, KRIG
ONE GAS

\$1,000 - \$2,000+

REGENT BANK
STRIDE BANK
SZECHWANS RESTAURANT

\$100 - \$500+

BARTLESVILLE COMMUNITY CENTER
BARTLESVILLE PRINT SHOP
BANK OF OKLAHOMA
BENNETT VISION
CAREER EMPLOYMENT SERVICES
DR. JAMIE ARCHER BENNETT
ENTERPRISE HOLDINGS
MCCOYS JEWELRY
MR. DOUGLAS SCHWEGMAN

\$100 - \$500+

OKLAHOMA NATURAL GAS
O'REILLY AUTO PARTS
TRI COUNTY TECHNOLOGY CENTER
RCB BANK
REGENT BANK
ROGERS STATE UNIVERSITY
SAL'S DAYLIGHT DONUTS
TRI COUNTY TECHNOLOGY CENTER
WALMART

*thank
you*

DAY OF CARING

MOBILIZING VOLUNTEERS & RESOURCES



DAY of CARING
SPONSORS



ConocoPhillips



BlueSkyBio.com



BENNET VISION

UNIPRO



COMMUNITY PROJECTS



VOLUNTEERED HOURS



COMMUNITY VOLUNTEERS

TEE IT UP FOR UNITED WAY

2019 Golf Tournament Impact

The Golf Scramble, hosted by ConocoPhillips and Phillips 66, is a critical portion used in the fight to better the communities of Washington, Nowata and Osage counties. Not only does this golf tournament have a major impact on our annual campaign goal it also has an impact on the Bartlesville Economy. Thank you to our generous sponsors & hosts.



\$810,000 RAISED
FOR OUR COMMUNITY



\$696,000 TOTAL
ECONOMIC IMPACT



908 GOLFERS
PLAYED IN TOURNAMENT



\$300,000 VISITOR
SPENDING

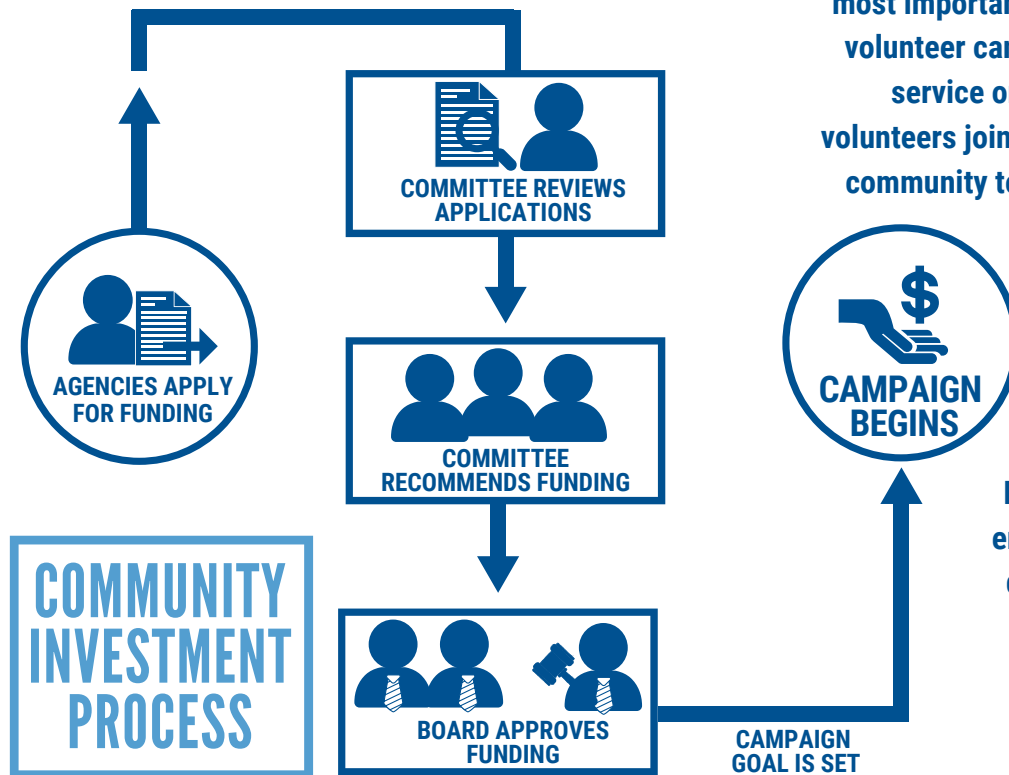


154 SPONSORS
MAKE THIS POSSIBLE



\$10K SALES TAX
COLLECTED

DISTRIBUTION OF FUNDS PROCESS



Participation in the Community Investment Committee is one of the most important tasks a United Way volunteer can undertake. Through service on this committee, the volunteers join with others from the community to review the financial needs and the program activities of the United Way partner agencies. These volunteers help Bartlesville Regional United Way ensure that the donor dollars are making a difference in our communities.

COMMUNITY INVESTMENT

2019 COMMITTEE VOLUNTEERS

CHAIR: Pam Crawford

ABHAY PATEL
AMY BORG
ASHLEY HEDGES
BECKI GAILEY
BETH FARMER
BO BALL
BRIAN BAUMGARTEN
BROOK BARNES
CALEB GORDON
DARRAH HARRIS
DAVID AUSTIN
DAVID GORDON
DEBBIE HASKELL
DONNA SKELLY
EMILY TOWERS
GEORGE HALKIADES
HANNAH BODE
JANETTE MILLER

CO-CHAIR: Loren Roszel

JARRETT COWDEN
JEFFRY ROMINES
JERRY RAINSDON
JESSICA BARR
JINFENG LAI
JOE BEFFER
JOHN FORD
JULI MERCEZ
KAREN ARROWSMITH
KAREN LEINEN
KAREN WILSON
KATIE WILSON
KAELB POTTER
KELSEY GRISSOM
KENDRA DEATON
KENDRA STAPP
KEVIN MOORE
KONRAD BRANDEMUHL

KRISTY KIER
LADONNA CHANCELLOR
LYNETTE FLECK
MARK JENSEN
MATT LUNDWALL
MATT ROVENSTINE
MELANIE BAYLES
MICAH GEISENBERG
MICHAEL BURR
MIKE COOK
NICOLE MCKINNEY
PEGGY COVELL
RACHELLE WILSON
RENA ARMSTRONG
RICK LOYD
SANDRA KENT
SARA FREEMAN
SARA KUHN

SHELLIE MCGILL
STEPHEN COLAW
STEPHEN KUCERA
STEVE VAN AKEN
TAMMIE KRAUSE
TAMRA WINTER
TODD STAHLEY
TONDA CRANE
TRACEY ROLES
WILL HASKELL
WITNEY ALLEN

TOTAL
 **471**
Volunteer Hours

PARTNER AGENCY ALLOCATIONS FOR 2019

Funded Program	Partner Agency	Allocation
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EDUCATION

Comprehensive Youth Development	Boys & Girls Club of Bartlesville	\$186,285
Student Tutoring Knowledge Retention	Boys & Girls Club of Nowata	\$40,000
Learning for Life	Boy Scouts	\$22,900
Traditional Scouting	Boy Scouts	\$88,300
Girl Program Services	Girl Scouts	\$70,000
Red Shield Club	Salvation Army	\$50,000
Community Advanced Study Hall	Westside Community Center	\$10,000

Initiative

Bartlesville Education Promise		\$15,000
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FINANCIAL STABILITY

Food	Mary Martha Outreach	\$78,000
Clothing	Mary Martha Outreach	\$30,000
Crisis	Mary Martha Outreach	\$22,000
Social Services	Salvation Army	\$60,000
Work Ethics Pro\$per	Westside Community Center	\$32,100

Initiative

Building Bridges of Oklahoma		\$220,000
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HEALTH

Food 4 Kids	Agape Mission	\$35,000
Onsite Program	Agape Mission	\$50,000
Emergency Disaster Services	American Red Cross	\$40,000
Backpack Program	Boys & Girls Club of Nowata	\$10,000
T.R.A.I.L Program	Boys & Girls Club of Nowata	\$10,000

Funded Program	Partner Agency	Allocation
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HEALTH

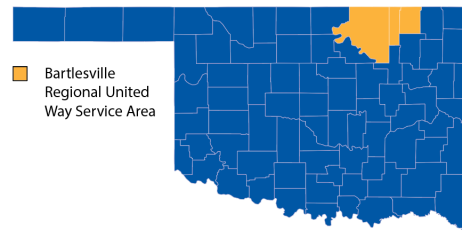
In-Home Services	Elder Care	\$40,000
DayBreak	Elder Care	\$65,000
Care Management	Elder Care	\$15,000
Teen Pregnancy Prevention	Family Healthcare Clinic	\$22,000
Access to Care	Family Healthcare Clinic	\$118,000
Subsidized Counseling	Samaritan Counseling & Growth Center	\$60,000
Child Guidance Subsidy	Samaritan Counseling & Growth Center	\$13,500
Cancer Care	Samaritan Counseling & Growth Center	\$10,000
Helping Hands	Samaritan Counseling & Growth Center	\$25,000
Senior Fit	YMCA	\$45,000
Youth Tackle Football & Cheer	YMCA	\$25,000
Youth Swim Lessons	YMCA	\$40,000

TOTAL \$1,548,085.00

**United
Way**



PARTNERS & PROGRAMS



**FOOD FOR KIDS
ONSITE PROGRAM**



**BOYS & GIRLS CLUB
OF BARTLESVILLE**

**COMPREHENSIVE YOUTH
DEVELOPMENT**



**American
Red Cross**

**DISASTER CYCLE
SERVICES**



**SOCIAL SERVICES
RED SHIELD CLUB**



**DAYBREAK
IN-HOME PROGRAM
CARE MANAGEMENT**



**westside
community
center**

**STUDY HALL
WORK ETHICS PRO\$PER**



**BOYS & GIRLS CLUB
OF NOWATA**

**STUDENT TUTORING
T.R.A.I.L
BACKPACK PROGRAM**



girl scouts

of eastern oklahoma

GROUP SERVICES



**Family
HealthCare Clinic**

**TEEN PREGNANCY PREVENTION
ACCESS TO CARE**



**FOOD
CLOTHING
CRISIS**



**BUILDINGBRIDGES
OF OKLAHOMA**

GETTING AHEAD



**LEARNING FOR LIFE
TRADITIONAL SCOUTING**



**SAMARITAN COUNSELING
AND GROWTH CENTER**

CANCER CARE

**HELPING HANDS
CHILD GUIDANCE - SUBSIDY
SUBSIDIZED COUNSELING**



**SWIM LESSONS
SENIOR AQUATICS/FIT
YOUTH TACKLE FOOTBALL & CHEER**

LIVE UNITED



WWW.BARTLESVILLEUW.ORG

**Bartlesville Regional
United Way**

